

NORTH EAST AND NORTH YORKSHIRE

BUSINESS

**INTERACTIVE
MAGAZINE**

ECHO

**LAUNCH
EDITION**

Unique Distribution

Model

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AND SENIOR-LEVEL
MANAGERS.**

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From the publisher of

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The Darlington & Stockton Times

**A CREDIBLE LOCAL
BUSINESS VOICE
FOR THE REGION.
QUALITY CONTENT
AND ANALYSIS
ACROSS ALL
BUSINESS SECTORS.**

**MEDIA
KIT**

2017/18



FROM THE EDITOR

Hello and welcome to Business Echo. This is an exciting new product we will be bringing to market later this year. Operating as an online magazine, we will celebrate the fantastic success stories of firms and individuals across the region. Subscription is free, providing superb access to a wide range of quality content. From in-depth interviews with CEO's and MD's, to office and factory tours and industry opinion and analysis. Having worked on the Northern Echo's business desk for five years, it is exciting to be able to extend our coverage through our new platform. I pride myself on reporting trusted and exclusive content from our region and as editor of Business Echo, will continue to do so. Please take a closer look at the magazine and, if you have any questions, don't hesitate to contact me or a member of the Newsquest team.

Steven Hugill



"We offer a fantastic range of marketing solutions within Business Echo including interactive ads, all connecting to your website and social media platforms. Working with our editorial team, digital strategists and developers my aim is to put our clients first and ensure their marketing budget is working for them."

Kristin, Gemma & Andrew

THE FACTS

Free online interactive magazine providing quality commentary and experienced insight on the North East and North Yorkshire business scene.

DISTRIBUTION

- Email
- Display
- Social

AUDIENCE

Local Business Leaders
Senior Decision-Makers
All Business Sectors

FORMAT

Interactive
Full analytics

RATES

Advertisement	Prices
Inside Front Cover	£395
Inside Back Cover	£395
DPS	£450
Full Page	£250
Half Page	£150
2 Page Advertorial Feature	£550
Edition Sponsorship	£1000

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Kristin Noble
e. kristin.noble@nne.co.uk
t. 01325 505011

Gemma Wykes
e. gemma.wykes@nne.co.uk
t. 01325 505209

Andrew Greenwell
e. andrew.greenwell@nne.co.uk
t. 01325 505169